

DEAR FRIEND:

This year, The House of the Good Shepherd will celebrate its 127th anniversary of providing care, services and housing to our residents. A major component of our commitment to our residents is they won't be asked to leave due to unforeseen financial circumstances. In fact, ever since the inception of The House in 1882, existing residents who find themselves in need of financial aid have been assisted to the point of assuring their continued stay. It is our intention that this will always be the case.

Many years ago, The House established the Shepherd's Fund, which enables us to continue the practice of not asking a resident to leave because of inadequate resources...a most worthy cause indeed. Your presence at "Wine & Dine At The House" will help to support our charitable ministry. Come join us for an evening of fine food, entertainment and gaiety. Plus, don't miss your chance to win a trip to Ireland!

Please review the following opportunities for support including sponsorships, ads in the commemorative journal, and/or tickets.

Thank you for your encouragement and support in bringing this about.

Gratefully,
James W. McCracken
CEO/Executive Director

Sponsorship Opportunities*

- Platinum** \$2,500
includes distinctive full page ad in commemorative journal (on or next to covers) and ten complimentary tickets
- Gold** \$1,000
includes distinctive full page ad in commemorative journal and six complimentary tickets
- Silver** \$500
includes special half page ad in commemorative journal and four complimentary tickets
- Bronze** \$250
includes special quarter page ad in commemorative journal and two complimentary tickets

**All sponsorships, along with camera-ready art for ads, must be submitted no later than March 13, 2009. Exact ad dimensions are listed below.*

Commemorative Journal Opportunities

Congratulate our honoree with an ad.*

- Full page**
(4.5 inches wide x 7.5 inches high) \$200
- Half page**
(4.5 inches wide x 3.75 inches high) \$125
- Quarter page**
(4.5 inches wide x 1.875 inches high) \$75
- Line listing**
Name and town only, no logos \$25

**All camera-ready art must be submitted no later than March 13, 2009. For ad design assistance, contact Henry de Mena at 908-684-5900. Please conform to the exact ad dimensions listed above.*

"Wine & Dine" Tickets

- Individual Ticket** \$35

QUESTIONS? Call 908-684-5900 for further information on sponsorship, journal opportunities or tickets.



SPECIAL PRIZE DRAWING – TRIP TO IRELAND

EVERY ticket sold will be entered into a drawing for the chance to win a trip to Ireland, featuring one week at a country cottage (accommodates 5) in Roscommon, plus \$1,000 towards travel expenses. Don't miss your chance to win this spectacular getaway!

ABOUT OUR 2009 DISTINGUISHED FRIEND OF THE HOUSE

We are particularly pleased to honor DAN HIRSHBERG as the "2009 Distinguished Friend of The House." Dan Hirshberg, president of CHP Communications, a public relations and marketing firm in Hackettstown, has been an integral part of The House of the Good Shepherd Continuing Care Community for more than 10 years, forging an array of professional and personal relationships. Currently on The House Advisory Council, Dan is very active in the community at-large, representing a host of non-profit organizations over the years.

WINE & DINE AT THE HOUSE with THESE PARTICIPATING RESTAURANTS, WINERIES & BAKERIES

During dinner service, enjoy taste-tempting entrees, spirits and desserts from Mamas Restaurant & Cafe Baci, Charlie Brown's Steakhouse, Brian's Market, Prickly Pear, Laughing Lion, Harper's Bagel & Bake Shop, Stella G's, Mattar's Bistro, Top of the Green Restaurant at Apple Mountain, and Vintner's Circle.